Claims

What is claimed is:

- 1. A decorative element comprising:
- a film formed into a plurality of loops having an inner surface and an outer surface, the film comprising:
 - a transparent polymeric layer;
 - a coating layer disposed on a first surface of the polymeric layer;
 - a plurality of embossed images disposed within the coating layer;
 - a high refractive index layer substantially covering the embossed images; and
 - a colorant layer disposed on a second surface of the polymeric layer or the

high refractive index layer, the colorant layer forming the inner surface of the loops.

- 2. The decorative element of claim 1 wherein the embossed images are micro-embossed.
- 3. The decorative element of claim 1 wherein the transparent polymeric layer is selected from the group consisting of polyester, biaxially-oriented polypropylene, and polyvinyl chloride.
- 4. The decorative element of claim 1 wherein in the colorant layer comprises an ink.
- 5. The decorative element of claim 4 wherein the ink is selected from the group consisting of a transparent ink, an opaque ink, and a metallic ink.
- 6. The decorative element of claim 1 wherein the high refractive index layer has a refractive index greater than 2.4 at a wavelength of approximately $10.6~\mu m$.
- 7. The decorative element of claim 1 wherein the high refractive index layer comprises zinc sulfide.
- 8. A method of making a decorative element comprising the steps of:

providing a film having a transparent polymeric layer, a coating layer disposed on a first surface of the transparent layer, a plurality of embossed images within the coating layer, and a high refractive index layer substantially covering the embossed images;

applying a colorant to a second surface of the polymeric layer or the high refractive index layer; and

forming a plurality of loops of the film having an inner surface and an outer surface, the inner surface being the colorant layer of the film.

- 9. The method of claim 8 wherein the applying step comprises applying an ink to the film.
- 10. The method of claim 9, wherein the ink is selected from the group consisting of a transparent ink, an opaque ink, and a metallic ink.
- 11. A decorative bow of the type having a plurality of bow loops joined at a central point, the bow comprising:

a polymeric film comprising a clear polyester layer, a micro-embossed coating disposed on a first surface of the polyester layer, a high refractive index layer disposed on the micro-embossed coating, and a continuous, substantially uniform ink layer printed on the high refractive index layer or on a second surface of the polymeric layer;

wherein the bow loops are formed with the continuous ink layer disposed on an inside surface of the bow loops.

- 12. The bow of claim 11 wherein the high refractive index layer comprises zinc sulfide.
- 13. A decorative element having at least one length of ribbon curled into loops, the decorative element comprising:

a polymeric film comprising a clear polyester layer, a micro-embossed coating disposed on a first surface of the polyester layer, a high refractive index layer disposed on the

micro-embossed coating, and a continuous, substantially uniform ink layer printed on the high refractive index layer or a second surface of the polymeric layer;

wherein the loops are formed with the continuous ink layer disposed on an inside surface of the loops.

- 14. The decorative element of claim 13 wherein the high refractive index layer comprises zinc sulfide.
- 15. The decorative element of claim 13 comprising a plurality of lengths of curled ribbon radiating from a common point.